

# JEWISH NATIONAL FUND

Sponsorship Opportunities to Fund Programs and  
Projects at Aleh Negev-Nahalat Eran

## TREE OF LIFE™ GALA

Honoring: General Doron Almog



# Sponsorship Opportunities to Fund Programs and Projects at Aleh Negev-Nahalat Eran

## Tree of Life Gala

**St. Regis Hotel Monarch Beach • Dana Point, CA • June 12, 2011**

**Patron Sponsorship: \$75,000**

### Music Therapy Room Equipment

- 4 tables of 10 – preferred seating
- Listed as Patron Sponsor in all printed materials
- Full Page Ad as Patron Sponsor in visual ad journal
- Special Signage at Dinner
- Special verbal recognition at Dinner from the stage
- Donor Recognition in American Independence Park in Israel
- Listed on Gala Tree of Life Dinner Committee
- Founder Recognition for Music Therapy Room Equipment at Aleh Negev (listed in central dedication area)

Your Sponsorship will pay for Music Therapy Room Equipment

**Guardian Sponsorship: \$50,000**

### Animal Therapy Program for One Year

- 3 tables of 10 –preferred seating
- Listed as Guardian Sponsor in all printed materials
- Special verbal recognition at Dinner from the stage
- Donor Recognition in American Independence Park in Israel
- Listed on Gala Tree of Life Dinner Committee
- Founder Recognition for Animal Therapy Program at Aleh Negev (listed in central dedication area)

Your Sponsorship pays for One Year of Animal Therapy for the entire residential community of Aleh Negev

**Benefactor Sponsorship: \$25,000**

### Special Education Classroom Equipment

- 2 tables of 10 – preferred seating
- Listed as Benefactor Sponsor in printed materials
- Full Page Ad as Benefactor Sponsor in visual ad journal
- Donor Recognition in American Independence Park in Israel
- Listed on Gala Tree of Life Dinner Committee
- Benefactor Recognition for Special Education Classroom Equipment at Aleh Negev (listed in central dedication area).

Your Sponsorship pays for Special Education Classroom Equipment

## Platinum Sponsorship:

\$10,000

### Afternoon Club – Music/Movement/Drama/Animal Therapy

- Table of 10 –preferred seating
- Listed as Platinum Sponsor in printed materials
- Full Page Ad as Platinum Sponsor in visual ad journal
- Donor Recognition in American Independence Park in Israel
- Listed on Gala Tree of Life Dinner Committee

Your Sponsorship pays for one month of Afternoon Club for the entire residential community of Aleh Negev

## Diamond Sponsorship:

\$5,000

- Table of 10
- Listed as Sponsor in printed materials
- Full Page Ad as Sponsor in visual ad journal

## Dinner Ticket Levels

Premier Dinner Ticket: \$1250 per person Premier Seating and half page ad in digital ad journal

Diamond Ticket: \$500 per person General seating and quarter page ad in digital ad journal

General Dinner Ticket: \$275 per person

Young Professional Ticket: \$180 per person

Digital Tribute Journal (DVD format): Full Page - \$500 Half Page - \$250 Quarter Page - \$180

**Contact Hermine Mahmoudzian at [hmahmouzian@jnf.org](mailto:hmahmouzian@jnf.org) for ad specifications  
or to submit ad materials. Deadline for ad submissions is June 3.**