

Jewish National Fund
CULINARY, WINE & ARTS MISSION

March 20 – 28,
2015

Leadership

Jeffrey Menick, *Mission Chair*

Professional Staff

Diane Scar, *National Campaign Director*

Itinerary is Subject to Change.



Carmel Forest Spa resort

FRIDAY MARCH 20 • ARRIVAL / HAIFA

Welcome to Israel! At 2:00pm, everyone will meet in the lobby of the **Dan Panorama Hotel** in Tel Aviv before transferring north to the luxurious **Carmel Forest Spa** in Haifa.

This evening, recite Shabbat blessings and participate in the candle lighting ritual. Enjoy **Shabbat dinner** at the hotel with **Janna Gur**, chef, cookbook author, TV personality and Co-Founder and Editor-in-Chief of Israel's leading culinary magazine, *Al Hashulchan*. Participate in an interactive activity based on Janna's talk "The Israeli Dozen: the Story of Israeli Food through 12 Dishes and Ingredients." The Israeli Dozen tells the captivating story of the progression of Israeli food from Biblical to modern times through 12 delectable dishes and ingredients. Afterward, receive your very own copy of her book, which will be personally signed by the author.

Overnight, Carmel Forest Spa, Haifa



Carmel Forest Spa resort

SATURDAY MARCH 21 • HAIFA

Today will be at leisure in honor of **Shabbat**. Consider attending optional Shabbat services, relaxing in the hotel's tranquil atmosphere, taking a dip in the pool or indulging in an **optional spa treatment*** (**additional cost - not included in mission price*).

Alternatively, consider joining a guided **nature walk** through the lush forests surrounding the property.

As the sun sets, mark the end of Shabbat by participating in the ritual of **Havdalah**, a service infused with music, symbols and meaning. Recite the blessings, sing the prayers, and learn more about the significance of using spices during the service.

This evening, head to a private room at the hotel for **dinner** and wine, which will consist of seasonal dishes with locally sourced ingredients.

Overnight, Carmel Forest Spa, Haifa



Spa at Carmel Forest



Fresh, local dishes and wine

SUNDAY MARCH 22 • WESTERN GALILEE



Ice-cream workshop



Cooking class



Painting Class



Wine Tasting at Efendi Hotel

Following breakfast, depart the hotel and make your way to the **Western Galilee**. Visit the **Bouza Ice Cream Parlor** for a special **ice-cream making workshop**. Founded by an Arab Muslim and a Jewish kibbutznik, the ice cream shop attracts a diverse clientele of Muslims, Christians and Jews from Israel and abroad. During a conversation with the restaurant's owners, understand how Bouza embodies peaceful coexistence and reflects the diverse and complex nature of Israeli society.

Proceed to nearby **Aluma Restaurant** for an interactive **cooking class** with the restaurant chefs and **lunch** featuring traditional Arab and Jewish dishes. Following lunch, enjoy the homemade ice cream from the morning's workshop.

This afternoon, visit the picturesque **Tamar & Gefen B&B and Winery**. Enjoy an interactive **painting class** with a professional Israeli artist, complete with tasty snacks and wine from a local vineyard.

Afterward, join members of the elite youth leadership program, **Green Horizons**, for an interactive after-school activity and sing along. Make your very own Moroccan tea from scratch using local herbs.

Unwind with a **wine tasting** at the legendary Efendi Hotel with **Uri Jeremias**, chef and proprietor of the famed Uri Buri restaurant. Afterward, enjoy **dinner** at Uri Buri restaurant.

Overnight, Carmel Forest Spa, Haifa



Fire Fighters

MONDAY MARCH 23 • NORTH / JERUSALEM

Following breakfast, visit the brand new state-of-the-art **Usfiya Fire Station**. Following a tour, meet several Israeli fire fighters, who will share their personal experiences and stories. See an exciting demonstration of their unique skills the firefighters use to save the land and people of Israel. Afterward, take advantage of a unique opportunity to jump in the driver's seat of a fire truck!



Atlit Illegal Immigration Camp

Later this morning, visit the **Atlit Illegal Immigration Camp**, which JNF helped restore in partnership with the Society for the Preservation of Israel's Heritage Sites (SPIHS). Converted into a detention camp during the British Mandate, Atlit imprisoned thousands of Jewish immigrants upon their arrival into Israel. Participate in a **"Breaking Out" activity**, where you will divide into small groups and use provided data to plan your escape from the camp - the same way the Palmach did on that fateful day of October 9, 1945.



Tishbi Winery for lunch

Continue to the nearby **Tishbi Estate** for lunch and a **wine tasting** at the Tishbi winery, which overlooks the estate's vineyards. Dine on local cuisine including fresh vegetables, homemade bread and fresh cheeses from the nearby Yaakob and Meiri Dairy farms. Taste some of the spectacular wines produced here before participating in a special **wine bottling** activity, complete with **personalized wine labels**.



Wine Bottling Activity

Later this afternoon, depart for **Jerusalem**. Upon arrival, participate in a traditional **Shehechyanu** ceremony welcoming everyone into the city. Continue to the **Kotel**, the last remaining wall that enclosed the Temple Mount in the Second Temple Period. Set aside some time for a few minutes of prayer and contemplation as you experience the true spirit of Jerusalem.

Afterward, check-in to the luxurious **Cramim Hotel and Spa**, Israel's newest five-star hotel and spa situated in the heart of the Judean wine region.

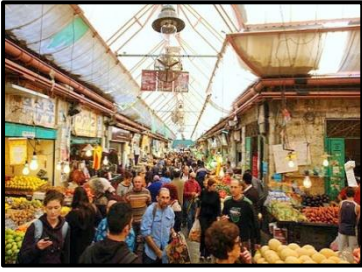


Kotel

This evening, enjoy an interactive **wine session** and **workshop** with top sommelier **Yair Haidu**, one of Israel's highest profile wine personalities and former manager of Israel's first-ever wine school. Taste the vast selection of fresh hors d'ouvres, tapas, kosher meats, and fine wines.

Overnight, Cramim Hotel, Jerusalem

TUESDAY MARCH 24 • JERUSALEM AREA



Mahane Yehuda Market

Following breakfast, meet special guest **Gil Hoffman**, Chief Political Correspondent and Analyst of *The Jerusalem Post*. Gil will discuss the recent elections, explain how the process works in Israel and discuss how the results may impact Israel's future.

Afterward, head to a local art gallery for a special tour and interactive activity with the gallery's curator.



Cooking workshop

Spend the afternoon at the colorful **Mahane Yehuda Market** with top Israeli chef **Assaf Granit**, distinguished winner of Israel's *Iron Chef* Competition and co-owner of the iconic Jerusalem restaurant Machneyuda. Join Chef Granit for a special tour through the market, followed by an interactive **cooking lesson** and **lunch** at another of his restaurant's, Yudale, located next door to Machneyuda. Afterward, join Chef Granit for a guided tour through Machneyuda's impressive state-of-the-art kitchen. Hear how Assaf maintains a seasonal menu, which changes daily in accordance to availability and seasonality.

Pending confirmation, hear from another special guest speaker or enjoy some time to shop and explore the area.



Cramim Hotel

Early this evening, return to the hotel for some free time to take advantage of the five-star **hotel facilities**. Consider relaxing at the hotel, enjoying a drink at the bar, taking a dip in the swimming pool or hitting the gym.

Overnight, Cramim Hotel, Jerusalem

WEDNESDAY MARCH 25 • TEL AVIV



Dan Gourmet School

Following breakfast and hotel check-out, proceed to a tour of the **Shmurah Matzah** factory. Witness the intricate process of crafting fresh, handmade matzah from scratch by watching the ingredients from the moment of harvesting and drawing.

Afterward, make your way to **Tel Aviv**, Israel's most cosmopolitan city situated along the sparkling waters of the Mediterranean Sea. Visit the esteemed **Dan Gourmet School of Kosher Culinary Arts** for an interactive **cooking class** featuring authentic, traditional and modern Israeli dishes.



Batsheva Dance Company rehearsal

Later this afternoon, head to the **Suzanne Dellal Centre for Dance & Theatre** to meet dancers from the critically acclaimed and internationally celebrated **Batsheva Dance Company**. Participate in a special **contemporary dance workshop**, followed by an opportunity to watch the professional dancers rehearse.

Afterward, check into the trendy **Royal Beach Hotel**, situated along the Mediterranean.



Messa Restaurant & Bar

This evening, head to **Messa**, a top restaurant in Tel Aviv, and join with professional **scotch sommelier Guy Yaniv** for a special night of **scotch tasting**. Enjoy the aromas and unique flavors of several scotch samplings, accompanied by gourmet food pairings.

Overnight, Royal Beach Hotel, Tel Aviv



Aleh Negev Rehabilitative Village

THURSDAY MARCH 26 • NEGEV

Following breakfast, depart the hotel and head south toward the **Negev**. Begin at **Aleh Negev**, a state-of-the-art residential facility that provides people with severe cognitive and developmental disabilities with high level medical and rehabilitative care. A revolutionary facility that has changed the face of rehabilitative care in Israel, Aleh Negev is home to over 500 residential adults with disabilities and serves more than 12,000 children and young adults with disabilities each year on an outpatient basis.



Be'er Sheva River Park

Take a tour of the facility, meet resident physicians and partake in an **interactive workshop** in one of the facility's therapy workshop rooms.

Afterward, continue local Chef Ossi's home for a special **workshop and lunch activity**. Choose between a **North African cuisine cooking workshop** with renowned **Chef Ossi** or hone your knife skills with **Chef Zissie Spivack** in an exciting **knife skills workshop**. Following the workshops, enjoy lunch at Ossi's home in Ofakim.



Tel Aviv

Following lunch, continue to **Be'er Sheva**, the capital of the Negev. Visit the **Be'er Sheva River Park**, the centerpiece of JNF's efforts to provide a renaissance for the city and to turn the Negev into an attractive place for a new generation of Israelis to call home. Learn how this innovative urban renewal project is becoming an anchor for tourism and commerce and transforming Be'er Sheva into a green, vibrant and modern city. See a few of the park's main attractions, such as the 12,000 seat **amphitheater**, the largest in Israel. Pending confirmation, hear a short concert played by students from the local conservatory or join with local Israeli kids and families from the area.



Dining out

Later this afternoon, return to Tel Aviv. Enjoy **dinner** at a local restaurant in the trendy **Sarona district** of Tel Aviv, together with new olim who made Aliyah through Nefesh B'Nefesh. Hear about their experiences making Aliyah and learn about transitioning to life in Israel.

Overnight, Royal Beach Hotel, Tel Aviv



Yoga on the beach

FRIDAY MARCH 27 • TEL AVIV

Early this morning, everyone is invited to join an **optional yoga class** on the beach.

After breakfast at the hotel, head to **Basma Coffee**, a charming coffee shop in **Old Jaffa** that attracts local residents with its cozy décor, homey atmosphere, fresh food, and rich coffee. Meet the owners and hear about their family story before participating in a unique **coffee roasting and tea workshop**.



Basma Coffee

Pending confirmation, head to the local **Farmers Market** and see what it's like being a street vendor in Israel. Assist Israeli chefs selling goods in the market or help food stand owners take and process orders. Afterward, reward yourself with a falafel lunch.

Later this afternoon, return to the hotel to prepare for **Shabbat**. This evening, enjoy **Shabbat dinner** with renowned food columnist and Chef **Limor Tiroche** at her gorgeous home in Old Jaffa. Hear her personal story of how her love and passion for cooking led her on a journey to become one of Israel's most cherished chefs.

Overnight, Royal Beach Hotel, Tel Aviv



Chef Limor Tiroche's home

SATURDAY MARCH 28 • TEL AVIV / EN ROUTE

Today will be at leisure in honor of Shabbat. Attend optional Shabbat services, relax at the hotel, take a dip in the pool or spend the day at the beach.



Ayalon Institute

This afternoon, consider a visit to the **Ayalon Institute**, a secret bullet factory established by the Haganah in 1945. As the largest bullet factory during that time, it produced 2.25 million bullets from 1946 - 1948, completely in secret.

Alternatively, consider a visit to the **Tel Aviv Museum of Art**, Israel's leading museum of modern & contemporary art and home to one of the world's largest Israeli art collections.

After Shabbat ends, enjoy a special **farewell dinner** before transferring to the airport for return flights to the USA.

Overnight, En Route



Tel Aviv Museum of Art

Itinerary is Subject to Change.