

Jewish National Fund
FINANCE FOR ISRAEL MISSION

January 19 - 23, 2014

Leadership

Deborah Weinswig, *Mission Chair*

Daniel Kamensky, *Mission Chair*

Professional Staff

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Itinerary Subject to Change



Isrotel Royal Beach Hotel

SUNDAY JANUARY 19 • ARRIVAL / TEL AVIV

Welcome to Israel! Upon individual arrivals into Israel, meet your transfer driver and proceed to **Tel Aviv**. The mission will officially begin this evening with a **welcome dinner** at a local restaurant. A special **guest speaker** will provide an update on the current social, political and financial events shaping Israel at this time.

Overnight, Isrotel Royal Beach Hotel, Tel Aviv



Tel Aviv

MONDAY JANUARY 20 • TEL AVIV

Following a delicious Israeli breakfast at the hotel, meet local entrepreneurs and finance professionals for a presentation on trends in Israeli markets and updates on recent mergers and acquisitions. Afterward, spend some time networking and getting to know one another.

Following **lunch** at a local restaurant continue to **Independence Hall** to see where David Ben Gurion announced the independence of the State of Israel.



Independence Hall

Continue to the **Ayalon Institute**, a secret bullet factory established by the Haganah in 1945. As the largest bullet factory during that time, it produced 2.25 million bullets from 1946 - 1948, completely in secret.

Later this afternoon, visit a nearby **water reservoir** to learn about the current water crisis and hear how JNF is utilizing the most up-to-date water conservation and harvesting techniques to help preserve, recycle and develop Israel's water resources over the long term.



Ayalon Institute

This evening, enjoy **dinner** at a local Venture Capitalist firm in Herzliya, known as the hub of Israeli start-ups and high-tech companies.

Overnight, Isrotel Royal Beach, Tel Aviv

TUESDAY JANUARY 21 • TEL AVIV / JERUSALEM



Citi Innovation Center

Following breakfast, continue to a private room at the hotel to meet with CEO's of successful venture capital firms and Israeli high tech businesses as well as startups. Pending confirmation, we'll exclusive tour of the **Citi Innovation Center**, which develops leading financial applications for the global financial industry. Following the tour, we'll have the opportunity to meet with members of their executive management team.

Afterward, transfer to **Jerusalem**. Along the way, stop in **Neot Kedumim**, an eco-tourism site and "living museum" that recreates the physical setting of the Bible in all its depth and detail. Following a tour, proceed to the **Harvey Hertz - JNF Ceremonial Tree Planting Center**, which serves as JNF's primary planting center in Israel. Each participant will have the opportunity to **plant a tree** and contribute to JNF's ongoing afforestation efforts in Israel.



Planting a Tree

Upon arrival into Jerusalem, participate in a traditional Shehechyanu ceremony welcoming the group into the city. This afternoon, take a **walking tour** through Jerusalem's **Old City**. Begin the exploration of ancient Jerusalem with a visit to the **Western Wall**, the last remaining wall that enclosed the Temple Mount in the Second Temple Period. Listen to the soft sounds of prayer and contemplation before continuing to the **Southern Wall Excavations** to see the original steps that lead to the Temple Mount. Then, take a stroll down the **Cardo**, which was the main street in Jerusalem more than 2000 years ago.



Old City of Jerusalem

Later this afternoon, check into the hotel. This evening, enjoy **dinner** at a local restaurant followed by an exciting night tour through the **Western Wall Tunnels**, an incredible labyrinth of tunnels, arches and passageways that expose Jerusalem's rich history, archeology and topography.

Overnight, David Citadel Hotel, Jerusalem

WEDNESDAY JANUARY 22 • NEGEV



Halutza community

Following breakfast, depart the hotel and head south to the Negev. Head to the **Halutza Sands** where several communities have been established for the Gush Katif evacuees. Meet with a **Halutza resident**, who will explain how JNF has helped him, as well as many others, rebuild their lives. During a tour of the community, see Halutza's **organic vegetable farms** and **greenhouses** that are flourishing despite its desert surroundings.



Aleh Negev Rehabilitative Village

Continue to **Aleh Negev**, a state-of-the-art residential facility for people with severe cognitive and developmental disabilities. Located in Ofakim, Aleh Negev provides vocational training, occupational therapy and medical facilities. During a tour, see where JNF is landscaping Aleh Negev's grounds, preparing infrastructure for new therapy buildings and housing, and raising funds to support vital enhancements including a hydrotherapy pool and a therapeutic riding camp. Pending confirmation, meet with **General Doron Almog** and hear his inspiring story.



New home in Givot Bar

Enjoy **lunch** and **home hospitality** at the home of a local resident who will prepare a delicious meal with authentic Israeli food.

Continue to the new community of **Givot Bar**. In partnership with the OR Movement, JNF has played an integral role in Givot Bar's growth, helping to create a desirable community that offers a quality of life not available in Israel's crowded center. During a tour of the community, meet with several **Givot Bar residents** who will share their experiences forging new lives in the Negev and discuss what life is like as a true modern day pioneer.



Be'er Sheva River Park

Later this afternoon, proceed to **Be'er Sheva**, the capital of the Negev. Visit the **Be'er Sheva River Park**, a massive water, environment and economic development project that serves as the centerpiece of JNF's efforts to revitalize the entire city. A representative will provide an update and discuss the progress of the amphitheater, Lake Park and the newly unveiled Pipes Bridge.



Sderot Indoor Recreation Center
Itinerary Subject to Change

Afterward, head to the **Sderot Indoor Recreation Center**, the largest indoor playground in Israel. This fortified facility provides Sderot's youth with a safe, secure place to have fun and simply be children. During the visit, meet with several **residents** to understand how the indoor playground has enriched their



Sderot Indoor Recreation Center

daily lives. Pending confirmation, meet with **Mayor Buskila**, who will discuss the current challenges and obstacles facing Sderot as well as share his vision for the city and its residents. This evening, join local residents for a special **dinner** at the Sderot Indoor Recreation Center. Afterward, return to Jerusalem for the remainder of the evening.

Overnight, David Citadel Hotel, Jerusalem

THURSDAY JANUARY 23 • JERUSALEM

Pending confirmation, spend the morning with **President Shimon Peres** at his home in Jerusalem.



Yad Vashem

Afterward, depart for a solemn visit to **Yad Vashem Holocaust Museum & Memorial**. A sprawling complex of tree-studded walkways leading to museums, exhibits, archives, monuments, and memorials, Yad Vashem tells the story of the Holocaust from a uniquely Jewish perspective, emphasizing the experiences of victims through original artifacts, survivor testimonies & personal possessions.

Following this emotional tour, continue to the new **Jerusalem Firefighters Visitor Center**. Ranked among the best firefighting and rescue services in the world, Israeli fire fighters are often the unsung heroes of Israel. Pending confirmation, meet with the **Commissioner of the Israel Fire Department** for an insider briefing on security from the inside out.



Israeli Fire Fighters

Early this evening, continue to a local restaurant for a **farewell dinner** at a local restaurant before transferring to the airport for return flights to the USA.

Overnight, En Route