

# JNF B'nai Mitzvah Program

A project of Israel Advocacy and Education, JNF Travel and Tours, and the Simcha Program



## JNF B'nai Mitzvah Program:

A child's bar/bat mitzvah celebration is one of the most joyous occasions in a family's history. JNF knows that families want to make this day meaningful and memorable. JNF offers families a variety of unique ways to celebrate this milestone. Opportunities include: JNF unique invitations, letting you plant a tree or make a contribution toward JNF's water development projects in Israel in honor of each guest; participating in a JNF Bar/Bat Mitzvah Tzedakah project; celebrating your simcha in Israel with JNF Travel and Tours; having a child's name inscribed in the JNF Honor Book in Jerusalem and/or on the B'nai Mitzvah Remembrance Wall at American Independence Park; and giving a gift of the highly acclaimed *Homeland* book and certificate.

Families can visit the JNF B'nai Mitzvah website, [www.jnf.org/simcha](http://www.jnf.org/simcha), to receive information on all the programs mentioned above. From this site, families, synagogues, and schools can also order JNF B'nai Mitzvah kits, which include even more detailed information, such as a sample itinerary for JNF B'nai Mitzvah tours to Israel; sample *simcha* certificates and invitations; and the complete *JNF & U: Bar/Bat Mitzvah Guide*.

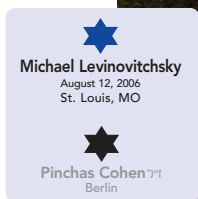
## Goals:

- To connect bar/bat mitzvah students and their families to the land and people of Israel during this important simcha in their lives.
- To provide interactive and age-appropriate bar/bat mitzvah tzedakah projects, which enable students to directly support the land of Israel, its people, and the environment.

- To make each aspect of the bar/bat mitzvah celebration meaningful through JNF unique invitations, letting you plant a tree or make a contribution toward JNF's water development projects in Israel in honor of each guest.
- To directly connect bar/bat mitzvah students and their families to Israel on a JNF b'nai mitzvah tour.

## Target Population:

Families with b'nai mitzvah-age children, schools, and synagogue educators and clergy who work with b'nai mitzvah students.



Sample glass tile



B'nai Mitzvah Remembrance Wall in Jerusalem

## Why Participate in JNF B'nai Mitzvah Programs?

Through JNF b'nai mitzvah programs students create a personal bond with the Jewish state, which will help them remain connected to Israel and their Jewish community as they continue along their journey into Jewish adulthood. There is a great need and desire to connect students to Israel during this milestone in their lives. JNF b'nai mitzvah program fills this gap for the Jewish community.

## Funding Opportunities:

- JNF B'nai Mitzvah Kits for 250 students: \$1,000
- Pair a student with a child of the Holocaust on the JNF B'nai Mitzvah Remembrance Wall at American Independence Park in Jerusalem: \$1,800
- Provide a matching donation to a JNF project in sponsorship of a student's JNF & U Bar/Bat Mitzvah Project: \$5,000
- Sponsor JNF B'nai Mitzvah Kits for the entire year: \$25,000

For more information, contact  
Michelle Beller  
Education Programs Manager  
212-879-9305 ext. 263  
or [mbeller@jnf.org](mailto:mbeller@jnf.org)

