

## Jewish National Fund Tu BiShvat Sweepstakes Official Rules

**NO PURCHASE PAYMENT OR DONATION IS NECESSARY. PURCHASE, PAYMENT OR DONATION WILL NOT IMPROVE CHANCE OF WINNING.** The Tu BiShvat Sweepstakes (the "Sweepstakes") is open to current legal residents of the 50 United States and the District of Columbia, 18 years of age or older only. Any entrant who is a minor in his/her state of residence must have permission of their parent or legal guardian to enter. Void in Puerto Rico and where prohibited. This promotion is governed by, and subject to all applicable United States federal, state and local laws.

Sweepstakes begins at 12:00:00 am Eastern Time ("ET") on February 1, 2017 and ends at 11:59:59 pm ET February 11, 2017 (the "Entry Period"). Employees of Jewish National Fund (the "Sponsor"), its parent company, affiliates and subsidiaries, advertising and promotion agencies directly involved in this sweepstakes, and members of the immediate families or households of any of the foregoing, are not eligible to participate.

**HOW TO ENTER:** Eligible individuals can enter anytime during the Entry Period by: **[1]** making a donation by purchasing a Tree (US\$18) online at [www.jnf.org/sweepstakes](http://www.jnf.org/sweepstakes), or by calling (800) 542-8733; **[2]** by downloading this [PDF](#) and following instructions, or **[3]** or entering without purchase [here](#). Mail-in entries must be postmarked by February 11, 2017. Limit of one entry per mailing envelope. Photo copies, facsimiles or reproductions of mail-in entries will not be accepted. Proof of mailing does not constitute proof of delivery. Incomplete entries will be disqualified.

Individuals will receive one Sweepstakes entry for each Tree purchased or envelope received prior to the end of the Entry Period. In the event of a dispute regarding the identity of any entrant, the entry in question will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of entry (i.e., the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). Online and telephone entries must be received by 11:59:59 pm ET on February 11, 2017, and mail-in entries by end of business day on February 15, 2017. Donation(s) made as part of the entry process are tax deductible to the extent allowed by law.

**PRIZE DETAILS: One (1) Grand Prize:** A trip to Israel for winner including round-trip coach class air transportation on EL AL Israel Airlines to Tel Aviv, Israel, two (2) nights standard double occupancy hotel accommodations at the Carlton Tel Aviv, and two (2) VIP tickets to the national Jerusalem Day ceremony at Ammunition Hill on May 24, 2017. Approximate Retail Value (ARV): \$1,500, however, actual value may vary based on departure city. **One (1) First Prize:** A round-trip coach class airline ticket on EL AL Israel Airlines to Tel Aviv, Israel. Approximate Retail Value (ARV): \$1,000 however, actual value may vary based on departure city. Sponsor is not responsible if tickets or travel vouchers are lost, stolen, or misplaced by the winner and will not be replaced, or if booked transportation is missed, cancelled or delayed for any reason. The Grand and First Prizes do not include any other incidentals not mentioned in these Official Rules such as, but not limited to, ground transportation to/from winner's home/departure airport, baggage fees, food, gratuities and tips, room service, service charges or souvenirs, and for the First Prize, hotel accommodations. All other expenses not stated herein as part of the Prize are the winners' sole responsibility. The Grand Prize Winner must provide the hotel with a valid credit card for incidentals and/or damages to the room. Eligibility to win round-trip economy class prize tickets on EL AL Israel Airlines is based on enrollment in both Matmid/GlobaLY Clubs. All entrants will automatically become members of EL AL's Matmid/GlobaLY Club.

Available travel dates are as follows: thru March 27, 2017, April 25 – June 20, 2017, September 1 – September 12, 2017 and October 17 – December 14, 2017. These tickets to Israel are available on a nonstop EL AL flight from New York (JFK/Newark), Boston or Los Angeles.

*The Grand Prize and First Prize round-trip economy class airline tickets are based on availability, as well as, on the rules and regulations of "E" economy class. They are non-endorsable, non-refundable, non-transferable and cannot be redeemed for cash. In addition, the award is not valid for receiving frequent flyer points nor will the tickets provide entitlement to involuntary compensation in the event of an over-sale or denied boarding situation. Upgrading to a higher class of service with either money or points is not permitted.* Travel arrangements must be made through Sponsor's travel agent. Winners are responsible for obtaining travel documents (e.g., acceptable photo ID, passport, etc.) and any insurance that they wish to obtain at their own expense, and hereby acknowledge that the Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Prize may be forfeited if: (a) proper travel documents for any and all travel are unattainable for any reason within the time required by the Sponsor; (b) the Prize Winner does not have the right, at the time of being selected, to re-enter the United States after leaving; or (c) if any immigration or travel documentation complications arise which prohibit the Prize Winner from travelling to, or from the stated destination. In the latter event, the Prize Winner will be solely responsible for arranging and

paying for travel back to their point of origin. The Prize Winners are solely responsible for determining and complying with all applicable international/domestic travel procedures and restrictions. Sponsor is not responsible for any acts of nature that might result in travel being prohibited or delayed. **Ten (10) Runner-up Prizes:** A JNF E-Z Tree™ account (ARV) \$100 each. Approximate Retail Value of all prizes is \$3,500.

Limit one prize per person/household. Odds of winning a prize depend on the total number of eligible entries received. All company and product brand names are registered trademarks of their respective companies and are not a sponsor or affiliated with this promotion. If winner is an eligible minor, prize will be awarded in the name of his/her parent or legal guardian, who must sign and return all required documents. No substitution, cash redemption or transfer of right to receive prize is permitted, except in the sole discretion of the Sponsor, and for any reason. Sponsor may substitute a prize of equal or greater value, including a cash award.

**WINNER DETERMINATION AND NOTIFICATION:** The winners will be selected in a random drawing on or about February 16, 2017 from among all eligible entries received. The drawing will be conducted by, or under the supervision of Sponsor, whose decisions are final in all matters concerning the Sweepstakes. Winners will be notified by e-mail or regular mail immediately following the drawing. Grand and First Prize winners (and/or his/her parent or legal guardian if the winner is a minor in their state of residence) must execute an Affidavit of Eligibility, Publicity Release, and Release of Liability (except where prohibited by law), and an IRS form 1099 within 10 days of notification. These documents will require the Grand and First Prize Winners to furnish their Social Security Number for the sole purpose of tax reporting, as required by laws. Winner is solely responsible for all applicable Federal, State and local taxes on the prize. Noncompliance or return of any form as undeliverable will result in disqualification and selection of an alternate winner. If winner cannot be contacted or does not respond within the required timeframe, if any prize is returned as undeliverable, or in the event a potential winner does not accept the prize or fails to comply with these rules and requirements, the prize will be forfeited. Upon prize forfeiture, no compensation will be given.

**ENTRY CONDITIONS:** Sponsor is not responsible for incomplete, lost, late, damaged, illegible, delayed, corrupted, non-delivered or misdirected entries or e-mail, or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware or software, lost or unavailable network connections, incorrect or inaccurate capture of entry information or loss of entry information, failed, incomplete, garbled or delayed computer transmissions, or any other human or technical errors of any kind, or any combination of any of the foregoing. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. Sponsor is not responsible for any damage to any computer system resulting from participation in, accessing or downloading information in connection with this Sweepstakes. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Sweepstakes should a virus, bugs, entrant fraud or misconduct, or other causes beyond the control of the Sponsor, in Sponsor's determination, corrupt the administration, integrity, security or proper operation of the Sweepstakes. In the event of termination of the Sweepstakes, a notice will be posted on-line and a random drawing to award the prizes will be conducted from among all eligible entries received prior to the time of termination. Entry times will be determined using Sponsor's computer, which will be the official clock for the Sweepstakes. No automatic, programmed, robotic or similar means of entry are permitted, and individuals engaging in such practices will be disqualified.

**GENERAL TERMS:** By entering, entrants agree to release and hold Sponsor, its affiliates, subsidiaries, distributors, agents, prize partners and promotion agencies, and, each of their directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of participation in the Sweepstakes or use of a prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of any prize. Acceptance of prize constitutes permission for the Sponsor and its affiliates, subsidiaries, agents and licensees to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. All entries become the sole property of Sponsor and will not be returned. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of Sponsor and the judges, which are final and binding in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. In no event will more than the stated number of prizes be awarded.

**PRIVACY:** By participating in the Sweepstakes you hereby agree to Sponsor's collection and use of your personal information as permitted by Sponsor's privacy policy available at <http://www.jnf.org/includes/privacy-policy.html>. Personal information

collected from entrant is used only for the purpose of the Sweepstakes and will not be re-used, sold or shared in any manner, unless entrant agrees to receive further information on Sponsor's or prize partner's products and/or promotions.

**WINNER'S LIST:** The names of the winners will be available at [www.jnf.org](http://www.jnf.org) once all the winners have been confirmed.

**SPONSOR:** Jewish National Fund, 42 East 69<sup>th</sup> Street, New York, NY 10021

**ADMINISTRATOR:** The Fidelis Group, Inc., 223 Gates Road, Unit A, Little Ferry, NJ 07643-1900

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