Dear Synagogue Leader:

The United Synagogue of Conservative Judaism and Jewish National Fund have developed a wonderful new joint program to help your congregation earn new income simply by doing what comes naturally – connecting to the land and people of Israel.

Through the JNF Affiliate program, a special link or button will be placed on your congregation's website. This link will take the user to a unique JNF-USCJ web page. When trees are purchased and/or donations are received through this web page, your congregation will receive 20 percent of the total purchase. JNF will send a check quarterly to your congregation. (Please note that your congregation will receive its portion of the funds paid only through the link on your website, not to donations made directly to JNF's own site.) PLUS, JNF will also send 5 percent of all funds received through the link to United Synagogue to support United Synagogue's Israel programs.

How do you get started? It's easy. To be part of this program, your congregation has to sign the JNF affiliation agreement. **Click here to download the agreement**. JNF will work directly with your webmaster to have the proper link installed on your website.

We need your help to actively promote this outstanding new program. JNF and United Synagogue's Israel Commission will provide you with printed materials to mail to your congregants and ads to use in your synagogue newsletters to create awareness of the program and to drive your congregants to your synagogue's website.

For more information or get started, please email Amanda Levine at JNF or call her 516-678-6805 x135, or email United Synagogue's Rabbi Paul Freedman.

We hope you are as excited as we are about this new partnership, which offers financial support for your synagogue and a new opportunity to connect your congregation to Israel. Please sign up today!

Best Regards,
The United Synagogue of Conservative Judaism
Richard Skolnik, President
Rabbi Steven Wernick, Executive Vice President/CEO
Alexandra Cyngiser, Vice President - Israel Affairs
Rachel Russo, Chair - Israel Commission
Jewish National Fund

Stanley Chesley, President
Dr. Stephen Wolnek, Vice President - Community Relations
Russell Robinson, CEO