

****SAMPLE ITINERARY****

SUBJECT TO CHANGE

Leadership

Dr. Frederic Cohen, *Tour Chair*

Dr. Robert Norman, *Tour Chair*

Professional Staff

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SUNDAY MARCH 26 • ARRIVAL / TEL AVIV



Tel Aviv



American Sackler Program



ReWalk™



Sheraton Hotel, Tel Aviv

Welcome to Israel! Upon individual arrivals, transfer to the **Sheraton Hotel** in Tel Aviv this morning.

An optional day tour will be offered to participants arriving early. We day will begin with a visit to **Tel Aviv University** to learn about the **American Sackler Program**. Since its establishment in 1954, the program strives to provide young Americans with an opportunity to realize their dream of becoming physicians and to develop a strong, positive relationship with Israel. The goal is to provide graduates with an exceptional academic foundation in the science of human disease, as well as with clinical skills to translate this knowledge into accurate diagnoses and treatment. Meet with several faculty members and students from the International Program in Emergency & Disaster Management program, followed by a brief tour of the campus.

Afterward, we will stop for lunch en route to **Argo Medical Technologies** to learn more about the **ReWalk™ exoskeleton suit**, which has fundamentally changed the health and life experiences of individuals living with spinal cord injuries. Meet with the **Director of Business Development, Itai Levinson**, to learn about the new cutting-edge research and development advancements taking place, followed by a brief demonstration.

Proceed back to the hotel with time to freshen up before the **opening dinner** at a local restaurant in Tel Aviv. This evening, hear from special guest speaker **Professor Joehoshua Shemer, Chairman of the Administration Board of ASSUTA**, Israel's largest and leading private medical services center.

Overnight, Sheraton Hotel, Tel Aviv

MONDAY MARCH 27 • NORTH / TEL AVIV



Dr. Leonid Eidelman

Depart the hotel for a visit to the **Israeli Medical Association (IMA)**, a workers' organization representing Israeli physicians. Over breakfast, learn about how this independent, apolitical, professional organization seeks to advance the cause of physicians and medicine across the nation. Meet with **President Dr. Leonid Eidelman**, who will discuss health policy in Israel and give us insight into the IMA Ethics Bureau, as well as **Dr. Zeev Feldman, Chairman of the IMA World Fellowship**, who will speak about the relationship between Israel and doctors from around the world.



Galilee Medical Center

Afterward, depart to Nahariya for a visit to the **Galilee Medical Center**. Expanding its accessibility to include much needed medical care, the hospital plays a pivotal role in the development and growth of the region. Meet with **Dr. Yoel Anouchi and Dr. Eli Kalfon, Orthopedic Surgeons** and **Nefesh B'Nefesh (NBN) oleh**, who will discuss the doctor shortage facing the area. Hear about the new Frontier Physician Program, a NBN initiative that sponsors talented, skilled doctors to move to the region.

Enjoy a **catered lunch** at the hospital from **Alto Dairy**, a local dairy known for its magnificent goat cheeses. Meet with the renowned **Dr. Masad Barhoum, General Director** of the medical center and first Israeli-Arab to run a major hospital in Israel.



Akko

Later this afternoon, continue towards **Akko**, an underground crusader city and UNESCO World Heritage Site. Visit the new **JNF Visitor Center** and hear about how it will increase tourism in the area. Learn about JNF's partnership with **Western Galilee Now (WGN)**, an innovative group of small entrepreneurial businesses revitalizing the region by increasing tourism and employment opportunities. Stroll through the local "shuk" before departing back to Tel Aviv.



Nalaga'at Center

The group will meet in the hotel lobby to depart for dinner. This evening, enjoy a very unique dining experience at the **Nalaga'at Center**. The center's BlackOut restaurant offers visitors the experience of eating in complete darkness, awakening senses and providing patrons a temporary perspective on what it's like to live disabled and deprived of sight.

Overnight, Sheraton Hotel, Tel Aviv

TUESDAY MARCH 28 • NEGEV



Sderot Indoor Recreation Center

Following breakfast and check-out, depart the hotel to the Negev. Stop in Sderot for a visit to JNF's **Sderot Indoor Recreation Center**, the largest indoor playground in Israel. This fortified facility provides Sderot's youth with a safe place to have fun and simply be children. Visit the center's state-of-the-art therapy rooms and meet with **staff psychologists** to learn about their work with local children and families traumatized by the recent conflict with Hamas.



Aleh Negev Rehabilitative Village

Afterward, proceed to **Aleh Negev**, a one-of-a-kind residential facility that provides high-level medical and rehabilitative care to people with severe cognitive and developmental disabilities. Take an extensive tour of the medical clinic; high-dependency hospital; and various therapy centers offering a wide range of services such as horseback riding, hydrotherapy, and physiotherapy. Meet with **General Doron Almog, Chairman of Aleh Negev** and former Commander of the IDF Southern Command. Afterward, meet with **Dr. Eitan Chai-Am, Head of the Steering Committee** for the new rehabilitation center at Aleh Negev to learn more about its therapeutic services. Following the tour, enjoy **lunch** at the home of a local resident in **Ofakim**.



Halutza

Afterward, we will continue south for a visit to **Halutza**, where several communities have been established in result of the Gush Katif evacuees. Meet with **Yedidya Harush, JNF-Halutza Liaison**, as well as local residents who will share their experiences and stories of rebuilding their lives. Tour the medical center, greenhouses, and research and development center.



HaShomer HaChadash

This evening, enjoy **dinner** with one of JNF's newest partners **HaShomer HaChadash**, a young grassroots volunteer organization established in 2007 to help farmers in the Negev and Galilee protect their land from squatters and the threat of illegal seizure. Join with HaShomer kids to cook a Galilean local favorite called Poike, a hearty beef stew made with seasonal vegetables.

Overnight, Tzimmers, Arava

WEDNESDAY MARCH 29 • ARAVA / JERUSALEM



AICAT Students

Following breakfast and check-out, we will visit the **Arava International Center for Agricultural Training (AICAT)**, an agriculture work-study program where students from Asia learn farming practices and agricultural techniques to bring back to their home countries.



Central Arava Medical Center

Afterward, tour the new **Central Arava Medical Center** in Sapir. In partnership with the Central Arava Regional Council and the Israeli government, JNF has built a world-class medical center to replace the dilapidated clinic and provide quality care to local residents and workers. Pending confirmation, meet local doctors who will explain how the medical center is improving the quality of life and care for those who need it most.



Lab at Yair R & D

Proceed to the **Yair Research and Development Station**, a leading scientific research and development center where scientists are working hard to find solutions to the challenges of desert agriculture. Alongside the extensive agricultural research taking place, Yair is also home to the Arava Center for Drug Discovery, where scientists focus their research on botanical drug discovery. Meet with **Dr. Rivki Ofir**, lead researcher at the **Arava Center for Drug Discovery**, who will discuss the center's unique and innovative approach to finding new treatments for human diseases such as cancer, ALS, Alzheimer's, and Parkinson's disease.



Workers at Be'er Sova

Depart for **Be'er Sheva**, the capital of the Negev, for a visit to the **Be'er Sova Soup Kitchen**. Meet with NBN oleh **Andy Katz**, who will tell his story of getting involved with this food security program. Over a **Moroccan-style lunch**, hear about his recent work pioneering "pop-up kitchens" and alleviating poverty in the region.

Afterward, hear from special guest speaker **Leslie Lobel M.D.**, expert researcher in the Department of Emerging and Re-emerging Diseases & Special Pathogens at the Uganda Virus Research Institute (UVRI), as well as Professor in the Department of Microbiology, Immunology and Genetics at Ben Gurion University. Leslie will discuss his recent ground-breaking research and work with the Zika virus.



Jerusalem

Later this afternoon, visit the **Soroka Medical Center**. Tour the facilities and see how the hospital treats the profoundly diverse society of Jews, Arabs, Bedouins, and more.

Continue to **Jerusalem** and check into the Dan Panorama Hotel. Consider a brief visit to the **Kotel** before enjoying dinner at a local restaurant this evening.

Overnight, Dan Panorama, Jerusalem

THURSDAY MARCH 30 • JERUSALEM / EN ROUTE



OurCrowd office

Following breakfast this morning, visit **OurCrowd**, a world-leading, equity-based crowd funding platform that enables accredited investors to provide venture capital funding for Israeli venture capital start-ups. Meet with the **medical advisory board** to learn about how this innovative start-up has successfully grown and developed since it launched as the first of its kind in 2013.



9/11 Memorial

Proceed to the **9/11 Living Memorial**, built in memory of the victims of the September 11 terrorist attacks. Designed by award winning Israeli artist Eliezer Weisshoff, the memorial serves as the only place outside of the U.S. that recognizes the names of those whom were killed on 9/11.



Ammunition Hill

Afterward, we will visit **Ammunition Hill**, site of the famous battle during the Six-Day War. During a tour, follow the footsteps of the soldiers who fought here and see the new “Seam-Line” multimedia show about the Six-Day War and the reunification of Jerusalem. End at the JNF Wall of Honor, which honors Jewish veterans from around the world. Enjoy a special **dedication ceremony**, followed by **lunch** in a private room.



Chagall Windows

Continue to the **Hadassah Medical Center**, where **Deputy Director Dr. Asher Salmon** will provide an overview of hospital. Learn about the groundbreaking research taking place and how it is impacting the future of medicine. During a tour, see the **Chagall Windows**, designed by artist Marc Chagall, for an in-depth look at the 12 exquisite stained-glass windows depicting the blessings that Jacob, on his deathbed, bestowed to each of his 12 sons. Meet with **Dvir Musai**, a terrorist attack survivor, for an emotional account of his experience as a victim of violence and patient of the hospital.



Nefesh B'Nefesh Headquarters

The remainder of the afternoon will be spent at the **Nefesh B'Nefesh Headquarters**. Learn how NBN supports new olim with employment resources, housing and government absorption assistance, and community-based guidance. Meet with **Doreet Freedman**, **Director of Strategic Partnerships** and the **Pre-Aliyah Department**, to learn more about the importance of the new Frontier Physician Program. Engage in a dynamic **medical panel** with several olim who have become top physicians and medical professionals in their fields. Discuss their experiences, challenges and successes in the pursuit to establish themselves as medical pioneers, as well as some of the groundbreaking research and initiatives they have been involved with.

Enjoy a catered **farewell dinner** together before transferring to the airport for return flights to the USA.

Itinerary is Subject to Change.