



JNF, for  
**ISRAEL**  
forever.

JEWISH  
NATIONAL FUND  
www.jnf.org

# Jewish National Fund New England

W h o W e A r e

Jewish National Fund is a non-profit organization founded in 1901 to serve as caretaker of the land of Israel. JNF has planted over 240 million trees, built over 200 reservoirs and dams, developed over 250,000 acres of land, created more than 1,000 parks, built security roads along the border of Lebanon, provided the infrastructure for 1,000 communities and educates students around the world about Israel and the environment.

- JNF Stands Alone at the Top of Charity Watchdog World.
- JNF meets all 20 rigorous Better Business Bureau Wise Giving Alliance Standards.
- JNF has earned a 4-star rating from Charity Navigator.
- JNF has earned an A from the American Institute of Philanthropy.
- JNF is neither a political or religious organization, and therefore garners multi-cultural support.
- JNF has over 2,000,000 donors in our database.
- JNF website receives 3 million hits and has 300,000 unique visitors per year.
- JNF New England was awarded "Zone of The Year" in Years 2006 & 2008.





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# JNF Corporate Sponsorship

O p p o r t u n i t i e s

On behalf of Jewish National Fund, we invite you to connect with an esteemed group of leading influential New Englanders.

A corporate charitable contribution will provide vital dollars for JNF's work in building Israel, while at the same time providing your company with significant brand building opportunities and visibility.

Your support will be a testament to the partnership between the business and philanthropic communities while offering you the channel to promote your brand name while connecting your company with a significant and professional network.

As a respected member of the local and national business community, you are aware of the numerous benefits of involving your company in philanthropic efforts. Not only do you receive significant tax savings, you can take pride in the knowledge that you've helped make a difference in the world around you.

Please note: Existing Personal Donations cannot be re-allocated as corporate donations.





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## \$5,000 Annual Corporate Sponsorship

- Your company name will be featured on the New England home page of JNF's website for 12 months.
- Your company name will also serve as a hyperlink directly to your web site, bringing our readers to your site where they will learn more about your company.
- We will include an acknowledgment of your corporate sponsorship in our e-newsletter.
- You will be invited to serve on JNF's Board of Directors.
- You will be invited to attend bi-annual corporate meetings.
- Recognition in Israel – Marker in American Independence Park in Jerusalem, visited by over one million tourists per year.

## \$10,000 Annual Corporate Sponsorship

- Your company name will be featured on the New England home page of JNF's website for 12 months.
- Your company name will also serve as a hyperlink directly to your web site.
- Your company name will be featured on the National Website under the Friends of JNF which links from our home page for 12 months. A brief description about your company logo will serve as a hyperlink directly to your website.
- We will include an acknowledgment of your corporate sponsorship in our e-newsletter for 3 consecutive months.
- You will be invited to serve on JNF's Board of Directors.
- You will be invited to attend bi-annual corporate meetings.
- Recognition in Israel – Marker in American Independence Park in Jerusalem, visited by over one million tourists per year.
- You will be invited to join JNF's annual Presidents Council Mission to Israel as our guest (airfare not included).
- As our financial partner, your company will receive prominent exposure at all our New England events & logo placement on all press releases and marketing materials. Events can include:

- **Corporate Breakfast Series**

*Past New England speakers include:* Managing Partner of the Boston Celtics Wyc Grousbeck, Consul General of Israel to New England Nadav Tamir, founder of Legal Sea Foods Roger Berkowitz, past owner of Jordan's Furniture Barry Tatelman and Past Attorney General of Massachusetts Scott Harshbarger.

- **Annual Golf Tournament**

- **Annual Israeli event**

Bringing together Boston's most prominent Israelis for an evening of celebration.



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# \$15,000 Annual Corporate Sponsorship

- Your company name will be featured on the New England home page of JNF's website for 12 months.
- Your company name will also serve as a hyperlink directly to your web site.
- Your company name will be featured on the National Website under the friends of JNF which links from our home page for 12 months. A brief description about your company logo will serve as a hyperlink directly to your website.
- We will include an acknowledgment of your corporate sponsorship in our e-newsletter for 6 consecutive months.
- You will be invited to serve on JNF's Board of Directors.
- You will be invited to attend bi-annual corporate meetings.
- You will be invited to join JNF's annual Presidents Council Mission to Israel as our guest (airfare not included).
- Recognition in Israel – Marker in American Independence Park in Jerusalem, visited by over one million tourists per year.
- As our financial partner, your company will receive prominent exposure at all our New England events & logo placement on all press releases and marketing materials. Events can include:

- **Tree of Life™ Award Dinner**

Past New England honorees include: Alan Dershowitz, Dr. John M. Deutch, Dean Joseph S. Nye, Senator Joseph Lieberman, Dr. Benjamin P. Sachs, Richard J. Egan and Cleve Killingsworth.

- **Corporate Breakfast Series**

Past New England speakers include: Managing Partner of the Boston Celtics Wyc Grousbeck, Consul General of Israel to New England Nadav Tamir, founder of Legal Sea Foods Roger Berkowitz, past owner of Jordan's Furniture Barry Tatelman and Past Attorney General of Massachusetts Scott Harshbarger.

- **Sapphire Society events**

Women's major gift division, which provides financial resources to develop Israel's infrastructure for housing, tourism and commerce in Israel.

- **Annual Golf Tournament + 1 complimentary 4some**

- **Annual Israeli event**

Bringing together Boston's most prominent Israelis for an evening of celebration.

