

Jewish National Fund  
**President's Society Mission**

October 26 – 30,  
2014

## Leadership

Ben Gutmann, *Mission Chair*

## Professional Staff

Glen Schwartz, *National Executive Director, Major Gifts*

*Itinerary is Subject to Change.*



Cramim Hotel

## SUNDAY OCTOBER 26 • JERUSALEM REGION

Welcome to Israel! This evening, meet in the lobby of the **Cramim Hotel** in the Judean Hills. After a short introduction, board the bus and head to the **Yvel Design Center**. Following an **opening reception**, meet Yvel owners and learn more about Israel's prestigious and award winning jewelry brand that manufactures its jewelry in Israel and exports to 650 retail outlets on five continents, including Neiman Marcus. Following a tour of the jewelry factory and a visit to the showroom, meet several Yvel employees and recent immigrants, who will share their experiences at Yvel's school, which gives recent immigrants jewelry-making training followed by employment opportunities.



Yvel Design Center

Afterward, enjoy a special **opening dinner** in the center's wine cellar together with a group of **lone soldiers**. During the meal, they will share their personal experiences leaving their family, friends, loved ones and homes in order to serve the State of Israel in the IDF. A special **guest speaker** will join us for the evening as well.

**Overnight, Cramim Hotel, Judean Hills**

## MONDAY OCTOBER 27 • COASTAL ROUTE



Nefesh B'Nefesh Headquarters

Following breakfast and hotel check-out, depart for the **Nefesh B'Nefesh Headquarters** in Givat Shaul. Following a tour, meet with Nefesh B'Nefesh Co-Founder and Executive Director, **Rabbi Josh Fass**. Learn more about their programs that provide olim with employment resources, housing and government absorption assistance and the community based guidance and support to make each individual's Aliyah as successful as possible. Meet **new olim** who will share their personal experiences making Aliyah to Israel.

Enjoy **lunch** and a **wine tasting** at the nearby **Tulip Winery**, a boutique winery that produces delicious wine, while at the same time contributing to the community in a unique way. Meet the owners, who will share their philosophy about employing the community's special needs residents in an effort to help the disabled community develop and realize their potential.



Tulip Winery

Afterward, stop at an ecological farm in Emek HaShalom to learn about **LOTEM - Making Nature Accessible**, the leading organization in Israel offering field trips, extracurricular activities and creative workshops to people with special needs. During a

*Itinerary is Subject to Change.*



LOTEM

tour along an inclusive trail and through the inclusive park, we will see LOTEM's accessible wine and olive presses and the future site of an accessible "bakery."

Continue to **Atlit Illegal Immigration Camp**, which JNF helped restore in partnership with the Society for the Preservation of Israel's Heritage Sites (SPIHS). Converted into a detention camp during the British Mandate, Atlit imprisoned thousands of Jewish immigrants upon their arrival into Israel. Meet with a former detainee, who will lead the tour and share personal experiences from their time at Atlit. During the tour, see the restored Galina ship, a replica of a ship that carried 122,000 "illegal" immigrants in defiance of the British blockade to Israel.



Atlit Illegal Immigration Camp

Continue to the hotel and check-in. This evening, enjoy a festive **BBQ dinner** in the hotel's picturesque garden.

**Overnight, Dan Hotel, Caesarea**

## TUESDAY OCTOBER 28 • NORTHERN ISRAEL

Following breakfast, depart for **Beit She'an National Park**, the second largest national park in Israel. Established in the 5th century B.C. on a hilltop south of Nahal Harod, this park is one of the world's largest archaeological sites containing an entire Roman-Byzantine city. Climb atop the high mound that provides a breathtaking view of the Beit She'an Valley landscape. Meet with **Mayor Rafael Ben Shitrit**, who will discuss the Beit She'an's history as a development town and an update on the municipality's involvement with JNF's Go North plan to develop and revitalize the region.



Beit She'an

Continue to the **Valley of Springs** for a **working lunch** with **Mayor Yoram Karin** followed by a **golf-cart tour** of the region. Begin with **Kibbutz Maoz Haim**, known for its agriculture and plastics factory. Receive an overview of the **Jordan Gate**, a joint Israeli-Jordanian industrial park also known as the "Island of Peace." Get a first-hand look at the churning rapids at Naharayim ("two rivers") that helped produce the first hydroelectric power station in Israel. Learn about this unique intersection of the Jordan and Yarmouk Rivers, which many call the "Israeli 'mini' Niagara Falls."

This evening, head to nearby Israeli naval base (pending confirmation) for an exclusive tour and meeting with naval officers, followed by **dinner** at a local restaurant

**Overnight, Dan Hotel, Caesarea**



Israeli Navy

*Itinerary is Subject to Change.*



Akko

## WEDNESDAY OCTOBER 29 • NORTHERN ISRAEL

Begin today in **Akko** an underground crusader city and a UNESCO World Heritage Site. Akko has a fascinating history, with a rare blend of east and west, ancient history and a unique meeting place of art and religion, as well as contemporary living cultures and communities. Take a tour through the Old City and explore the gates, towers, tunnels and secret passageways of this ancient city. Check out the Crusader fortress, stroll through the shuk and witness the impressive remains built by the Hospitaller Order of Knights in the 12th and 13th centuries. Visit the famous Akko Prison, built by the Turks and later used by the British to imprison members of the underground.



Akko Prison

Meet **Mayor Shimron Lankri**, Mayor of Akko, to learn more about JNF's Go North initiative, a strategic plan for the development and revitalization of northern Israel. Mayor Lankri will share his vision for the city over the next decade.



Ice Cream from Bouza

Following a falafel lunch (on your own) in Akko's Old City, join **Michal Shiloah**, Chief Executive Officer of *Western Galilee Now*, on a tour to several local businesses in the region. Begin at **Bouza Ice Cream Parlor**, located within the Arab village of Tarshiha. Founded as a partnership between an Arab Muslim and a Jewish kibbutznik, the restaurant attracts a diverse clientele of Muslims, Christians and Jews from Israel and abroad. During a conversation with the restaurant's owners, understand how Bouza embodies peaceful coexistence and reflects the diverse and complex nature of Israeli society.



Beer from Malka Brewery

Afterward, continue to the nearby **Malka Brewery**, one of the first microbreweries in Israel. Take a tour of the facility, taste some of the beers and meet with owner and founder Assaf Lavi.

Proceed to **Kalderon MD** and meet artists Danny & Michal Kalderon in their glassware studio. With over 20 years of experience, Danny and Michal are leading innovators of a uniquely artistic hand-made glassware collection.



Glassworks from Kalderon

This evening, enjoy **dinner** at a local restaurant with **Nefesh B'Nefesh** North American olim. Learn more about Nefesh B'Nefesh programs that provide Olim with employment resources, housing and government absorption assistance and the community based guidance and support to make each individual's Aliyah as successful as possible.

**Overnight, Dan Hotel, Caesarea**

*Itinerary is Subject to Change.*



## THURSDAY OCTOBER 30 • NORTH/CENTER



Ein Hod

Following breakfast and hotel checkout, begin today in the village of **Ein Hod**, a picturesque artists' colony that was rebuilt following the 2010 forest fires that devastated the Carmel Region. See the new **Ein Hod Memorial Park**, which serves as a reminder of the destruction wrought by the fire and also as a symbol of the area's rebirth. Afterward, take some time to explore the area and take a leisurely stroll through the art galleries and museums.



Israeli Fire Fighters

Afterward, visit the nearby **fire station in Usfiya**. Following a tour, meet several Israeli fire fighters, who will share their personal experiences and stories. Afterward, they will give an exciting demonstration of their unique skills they use to save the land and people of Israel.



AMHSI Ben-Dor Radio Station

Continue to the nearby **Druze village** for a traditional **lunch** with members of the local village. Pending confirmation, meet a local dignitary and become immersed in the rich and unique culture of the Druze people.

Later this afternoon, head to the **Alexander Muss High School in Israel (AMHSI)** campus, the only pluralistic, accredited academic program in Israel for English speaking North American High School students. Take a tour of the campus and stop at the AMHSI Ben-Dor Radio Station, which enables students to develop and broadcast original radio content for international audiences. Afterward, meet with the school's leadership and administration, as well as several **students** who will talk about their experiences attending AMHSI.



AMHSI campus

This evening, enjoy a special farewell **dinner at the school** before transferring to the airport for return flights to the USA.

**Overnight, En Route**