

Copy and paste the below letter on to your email. Make sure you include the pledge amount you are requesting, the name of the organization you are walking for and your mailing address. Send the letter out to friends, family and everyone in your address book. Once you have collected all of your pledges (checks), send them directly in to the organization you are walking for.

Dear Friend,

I am excited to announce that I am participating in the Jewish National Fund's inaugural Tu B'Shevat WALK on Sunday, January 31, 2010 at the Tempe Beach Park. The event will bring our community together in support of Israel while raising funds for local Jewish organizations. I am asking you to join me by making a pledge of \$ ____ to support Name of Organization. All the money I collect in pledges will go directly to Name of Organization.

Please make your check payable to Name of Organization and mail to me at home address. Once again, Name of Organization will receive 100% of all the collected pledges

Please join me for what will be a memorable, exciting, and important event, and thank you for helping me support the Jewish community!

Sincerely,

Your Name