

## **Dr. Beth Banks Cohn**

### **Intro:**

Ladies and Gentlemen,

Now it is my privilege to introduce you to a woman whose passion for Israel and her community knows no bounds.

She is a trusted adviser, who is the founder and president of Adra Change Architects, a consulting firm dedicated to helping individuals and organizations reach their full business potential.

She is a ***courageous advocate for Israel***, who has been active with Jewish National Fund-USA since 2013. She is a member of Makor, our JNF ambassador group, and has been involved with Jewish National Fund-USA initiatives such as Special in Uniform, LOTEM, and ALEH Negev. She has also previously spent five years in Israel, including two serving in the Israel Defense Forces.

Ladies and Gentlemen, please welcome a woman whose professional and academic achievements are only matched by her support for Jewish National Fund, Dr. Beth Banks Cohn.

### **100-word bio:**

Dr. Beth Banks Cohn is founder and president of the Adra Change Architects consulting firm. She is a passionate advocate for the Jewish community and for Israel, who spent five years living in Israel and two years serving in the Israel Defense Forces as a youth counselor. She has been active with Jewish National Fund since 2013 and is a member of Makor, Jewish National Fund's ambassador group and involved with Jewish National Fund initiatives including Special in Uniform, LOTEM, and ALEH Negev-Nahalat Eran.

### **50-word bio:**

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